

Artwork specifications – banner printing, EUR

We prefer pdf-files for production of banners.

We can receive open files in the following formats:

- InDesign, QuarkXPress, Photoshop and Illustrator.
- If the received artwork is not ready for use, we charge € 45.00 per . ½ hour.

Text/fonts

- If the font is not included, typeface must be outlined/transformed to curves.

Images

- The end resolution should be minimum a 100 dpi in 100% size. (300 dpi scanning is scaleable up to approx. 300% with no quality loss).

Document size

- For bleed and sewing: add an extra 20 mm to each side and 30mm to top/bottom.
- For FLEX-display with Snaplock bars, add an extra 20 mm to top/bottom.
- For FLEX-display Frame units, add an extra 40 mm to top/bottom.

Color requests

- All colors must be defined as CMYK colors.
- To achieve a 100% black color, it should be defined as 4-colour CMYK: 40,40,40,100.
- Please state Pantone colors when ordering.

Color documentation

- Print-proofs will be considered only as normative, not as actual color documentation.
- If print-proofs are required, please advise before start of print job.

Media

- We accept medias on CD/DVD, FTP or email.
- All files sent by FTP or email should be packed/compressed (.sit or .zip).

Please give the files relevant and short filenames.

- FTP-adress: office.tech-view.com

login: upload

password: flexdisplay

Lead time

- Approx. 5 working days + shipping, after receipt of ready media and/or approval of print proof.

Print-proof

- If print-proof is required, please advise before start of print job.
- The lead-time is approx. 3 days from received artwork to receipt of print proof.
- Price per print-proof is € 88 (print-proof is 50% of actual size. For larger banners, we crop a selected area).
- For orders above 20m², print-proof is free of charge.